

Offsite



ON

Stage

EUROGYPSUM
THE VOICE OF THE EUROPEAN GYPSUM INDUSTRY

How can Europe scale up proven best practices?

8:30	Registration, welcome coffee and breakfast
8:50	Welcome Address <i>Christoph Dorn (Outgoing Eurogypsum President)</i>
9:00	Offsite Construction in the EU Strategy For Housing Construction <i>Barbara Bonvissuto (DG GROW, European Commission)</i> <i>Keynote speech</i>
9:20	Offsite in Action: The Potential of Offsite Construction and Persisting Barriers <i>Jochen Friedrichs (Etex)</i> <i>Alan Milne (Modular Building Institute)</i> <i>Fireside chat</i>
9:50	MMC Strategic Policy for Housing in Ireland <i>Éadaoin Ní Fhearghail (Department of Housing, Local Government and Heritage, Ireland)</i> <i>Presentation</i>
10:15	How can EU Policy Accelerate Offsite Construction Uptake? <i>Barbara Bonvissuto (DG GROW, European Commission)</i> <i>Marina D'Antimo (Metals for Buildings)</i> <i>Katharina Erdmenger (Architects Council of Europe)</i> <i>Jochen Friedrichs (Etex)</i> <i>Panel discussion</i>
10:50	Closing Remarks <i>Emmanuel Normant (Incoming Eurogypsum President)</i>
11:00	End of the event

Moderation: Tristan Suffys & Alicja Szambelan, Eurogypsum

14 APRIL 2026

The Hotel, Brussels
8:30-11:00

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About the speakers

Barbara Bonvissuto

Director for “Construction, Machinery and Market Surveillance”, Directorate General for Internal Market, Industry, Entrepreneurship and SMEs, European Commission

Barbara Bonvissuto has been Director for “Construction, Machinery and Market Surveillance” in the European Commission’s Directorate General for Internal Market, Industry, Entrepreneurship and SMEs since 1 December 2024. Previously, she had been Head of Unit of the “International Value Chains” Unit, Head of Unit of the Machinery & Equipment Unit and Deputy Head of Unit of the Automotive and Mobility Industries Unit in the same European Commission’s Directorate General. She joined the European Commission in 2001. In her career at the Commission, she has been mainly responsible for internal market, industrial policy, and international issues. She earned a PhD in Community law in 2003.



Marina D’Antimo

*Segment Leader for the Building and Construction Market at ArcelorMittal Flat Products Europe
Vice-President, Metals for Buildings*

Marina D’Antimo is currently Segment Leader for the Building and Construction Market at ArcelorMittal Flat Products Europe. She joined the ArcelorMittal group in 2020 in Milan, initially as Business Development & Cluster Leader for Steligen[®] Global R&D. In January 2023, her role evolved to Advanced Building Solutions & Sustainability Lead within the Steligen[®] team. Marina is a Chartered Structural Engineer and holds a master’s degree in civil engineering from the University of Salerno, Italy. She also Holds a Double Degree Ph.D. in Applied Sciences from the University of Liege, Belgium, and the University of Salerno, Italy. She remains a scientific collaborator with the University of Liege. In 2024, she obtained a Master in ESG and Sustainability Advanced Management for Business. Marina also holds the position of Vice-President at Metals for Buildings - alliance of European or International metal trade associations active in the building sector. It represents the interests of the metal industry towards European institutions and relevant stakeholders as far as the sustainability and recyclability credentials of metals in buildings are concerned.



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Christoph Dorn

Managing Director, Knauf

Outgoing Eurogypsum President



Christoph Dorn, a graduated civil engineer, started his career as a site manager at HOCHTIEF. At Lafarge Gips he served as sales executive, joining Fermacell in 2003 as a sales director and then being promoted to CEO in 2008. In 2012 he joined Knauf Gips KG in Iphofen as a Sales Director and became Chairman of the Management Board. In 2014 the Knauf shareholders appointed him to the Group Management Committee chairing the Central Europe region. He handed over the responsibility at the beginning of 2025, continues to share his experience in projects and the board of German Knauf companies and represents Knauf in trade associations.

Katharina Erdmenger

Secretary General, Architects Council of Europe



Dr. Katharina Erdmenger brings more than 20 years of leadership experience in European policymaking and has managed negotiations with the European Commission and the European Parliament on major initiatives, including the New European Bauhaus, construction products, civil protection, climate change adaptation, cross-border planning initiatives and regional and urban development. As Secretary General, she leads the ACE Secretariat and works closely with the Executive Board, Member Organisations, and EU institutions to strengthen ACE's policy advocacy and reinforce the role of architects in addressing Europe's social, environmental, and economic challenges.

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Jochen Friedrichs

Head of Unit Division Building Performance, Etex

Jochen Friedrichs is Head of Division Building Performance at Etex and a member of the Etex Executive Committee. He leads a €2.5bn global business across Europe, the Americas, APAC and the Middle East, with responsibility for growth, margin expansion and large scale transformation in complex, asset heavy environments. With more than 20 years of leadership experience in the building materials and construction sector, he focuses on scaling sustainable, high performance building solutions at industrial scale. As part of this remit, his organisation advances modular and industrialised construction approaches, working with partners and customers to translate proven offsite concepts into practical applications that improve affordability, speed, quality and sustainability. He brings a pragmatic, execution driven industry perspective to the discussion on how policy and market frameworks can support wider adoption across Europe.



Alan Milne

*European Business Development Director, Modular Building Institute (MBI)
Director and Owner, Modular Building Consultants Limited*

Alan has over 30 years of experience in the modular building industry, during which he has developed effective business strategies and managed new ventures for local governments and large organisations. He has overseen major projects in both the public and private sectors and possesses extensive knowledge of modular building manufacturers, procurement, products, and services.

In 2011, Alan founded Modular Building Consultants to offer independent advice and services directly to clients. The company has built a substantial client base, working in the Middle East, Malaysia, Africa and throughout Europe, guiding public and private clients on all aspects of modular and off-site construction. In addition to running Modular Building Consultants, Alan is also the European Business Development Director of the Modular Building Institute (MBI), an international non-profit organisation based in Brussels, which assists in developing the modular industry globally.



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Éadaoin Ní Fhearghail

Architectural Advisor, Department of Housing, Local Government and Heritage, Ireland

Éadaoin Ní Fhearghail is an Architectural Advisor with the Department of Housing, Local Government and Heritage's Climate and Construction Innovation Unit. She works on delivery of actions related to Modern Methods of Construction, construction innovation and research, and construction costs, under the Irish Government's national housing plan, "Delivering Homes, Building Communities" (2025). She is a registered Architect, with a Master of Science in Town Planning and a Professional Diploma in Housing Studies. She has previously worked in private practice on the design and delivery of medium- and high-density housing schemes.



Emmanuel Normant

*Vice President for Sustainable Development, Saint-Gobain
Incoming Eurogypsum President*

Emmanuel Normant graduated as an engineer from Ecole Polytechnique and Ecole des Mines de Paris (Corps des Mines). Before joining Saint-Gobain, he worked for the French Ministry in charge of environment with various responsibilities, eventually as technical adviser of the Minister. Since 2002, he has worked for Saint-Gobain, mostly within the Construction Product Sector in Brazil between 2002 and 2005, in China between 2005 and 2012, and in France since then. In Asia, after having been in charge of the development of the pipelines activity for China, he took over the responsibility of General Delegate for Asia-Pacific for the Saint-Gobain Group as well as Regional Managing Director for the Construction Product Sector for the same region. Between 2012 and 2016, Mr Normant was President of the insulation activity of Saint-Gobain. In May 2016 he was appointed as Vice President for Sustainable Development for the Saint-Gobain Group.



Eurogypsum is a European federation of national associations of producers of gypsum products (i.e. plaster and plasterboard). It is one of the few fully integrated industries (from cradle to cradle) within the construction products field. The companies which mine gypsum also process it and manufacture the value-added products and systems used extensively in construction and other industries.

With a turnover of EUR 7 billion, the European gypsum and anhydrite industry operates some 146 factories and 209 quarries and generates employment directly to 18,600 people and indirectly for 300,000 people. The gypsum industry provides jobs to 1,100,000 plasterers and plasterboard installers. It trains around 25,000 people per year across Europe.

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